Somethings are best
left to the professionals.

IBRIDGE DIGITAL

CORPORATE PROFILE

GAYATRI WEB SERVICES

WWW.IBRIDGEDIGITAL.COM

WEB & MOBILE APPLICATIONS | SOFTWARE DEVELOPMENT | IT CONSULTING

KEY DATA

Company Name	:	Gayatri Web Services (earlier Gayatri Microsystems Pvt. Ltd.)
Type	:	Privately held
Industry	:	IT Services
Year of Foundation	:	2005
Services	:	Interactive Responsive *Websites*
		Custom Web & Mobile Applications
		Digital Brand Strategy
		Advertising
		Search Engine & Social Media *Marketing*
		Software Development
		IT Consulting
Location	:	Mumbai, INDIA
Website	:	www.ibridgedigital.com
Contact Information	:	Tel.: +91 22 40169756
		Email : business@ibridgedigital.com

We are a future-obsessed *digital* agency

specializing in web *design* and mobile app development,

social media strategy and new-media *marketing*.

We combine **digital strategy**, **UX** and **design** to help clients think beyond ordinary.

WHY iBRIDGE DIGITAL

Our differentiators are successfully developed products and solutions with complex functionality in the area of Web-based applications.

During our **11 years in IT** we have successfully completed over **800** projects. We have earned a reputation for delivering top quality solutions on time and within budget, resulting in long-term customer relationships.

Since its establishment in 2005 we have constantly grown and expanded.

Somethings are best left to the professionals.

CORE COMPETENCIES

Web Application Development

Since 2005 we have used Java, PHP, ASP, and now we also utilize .NET, Python, Ruby and PHP frameworks like Laravel to implement server-side functionality and have been working really keen with such technologies as LAMP, Ajax, J2EE, Spring, Struts, Hibernate, WPF, Symfony, Grails, RoR, jQuery, ExtJS, AngularJS etc.

Database design, development and management

Since 2005 we have used Java, PHP, ASP, and now we also utilize .NET, Python, Ruby and PHP frameworks like Laravel to implement server-side functionality and have been working really keen with such technologies as LAMP, Ajax, J2EE, Spring, Struts, Hibernate, WPF, Symfony, Grails, RoR, jQuery, ExtJS, AngularJS etc.

Mobile App development

Our specialists have developed dozens of applications for iPhone, Android, Windows Mobile, Symbian, Windows Phone 7, BlackBerry and we are continuously expanding our client list in this field.

EXPERIENCE

Technologies and Programming Languages

JAVA

JDK, J2SE, J2ME, JavaFX, Groovy, AWT,
Swing, Applets, Java Beans, JNDI, JCE,
JavaMail, JMF, JAXP, JiBX, OC4J, JNI, RMI

Spring (all modules)

Struts 1 and 2, JSF, SpringMVC,

ORM: JPA, Hibernate, TopLink, JDO, GORM

JMS, JMX, JTA, JAAS, JDBC, JCO

Servlets, JSP, J2EE, JavaEE5, EJB

WEB & LAMP

JPHP (including Yii, Symfony, Laravel frameworks)

JavaScript, CSS 3.0 and CSS selectors, AJAX

Angular, AJAX (including prototype.js, dojo,
ExtJS, jQuery, YUI, mootools and original frameworks)

WebDAV, SSL, HTTPS, TLS, OpenSSL

MEAN

Apache modules, CGI, fastCGI

EXPERIENCE

Integration and Databases

CLOUD COMPUTING

Amazon EC2 Cloud, RackSpace, Amazon S3, Cloud Front

Computational and HA clusters, Map/Rediuce clusters

MySQL Master-Slave and Master-Master replication

APPLICATION / WEB SERVERS

Apache and modules

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njinx

JBoss

CMS

Drupal

Joomla

WordPress

e-COMMERCE

oscommerce

Magento

Interchange

+

BORN IN TECHNOLOGY

FORGED IN STRATEGY

WIRED FOR INNOVATION

+

CASE STUDY : Harsha Enterprises

USER INTERFACE DESIGN & WEB DEVELOPMENT

Harsha Enterprises is a manufacturer of premix for Waffle cone and eggless premix of Belgian Waffle cones. The brief was to create a fast, lightweight and accessible site with a clear focus on content, both image based and copy.

iBRIDGE DIGITAL worked very closely with Harsha Enterprises team to bring their exciting new brand to the web for the first time. The brand needed to feel modern, well-connected and relevant whilst remaining inclusive and approachable, considering their broad and varied audience. With this in mind it was important that the user experience was completely intuitive and unchallenging, and consistent across a full range of device types.

The resulting website is one that's easy to navigate, easy to read and puts the user first at all times.
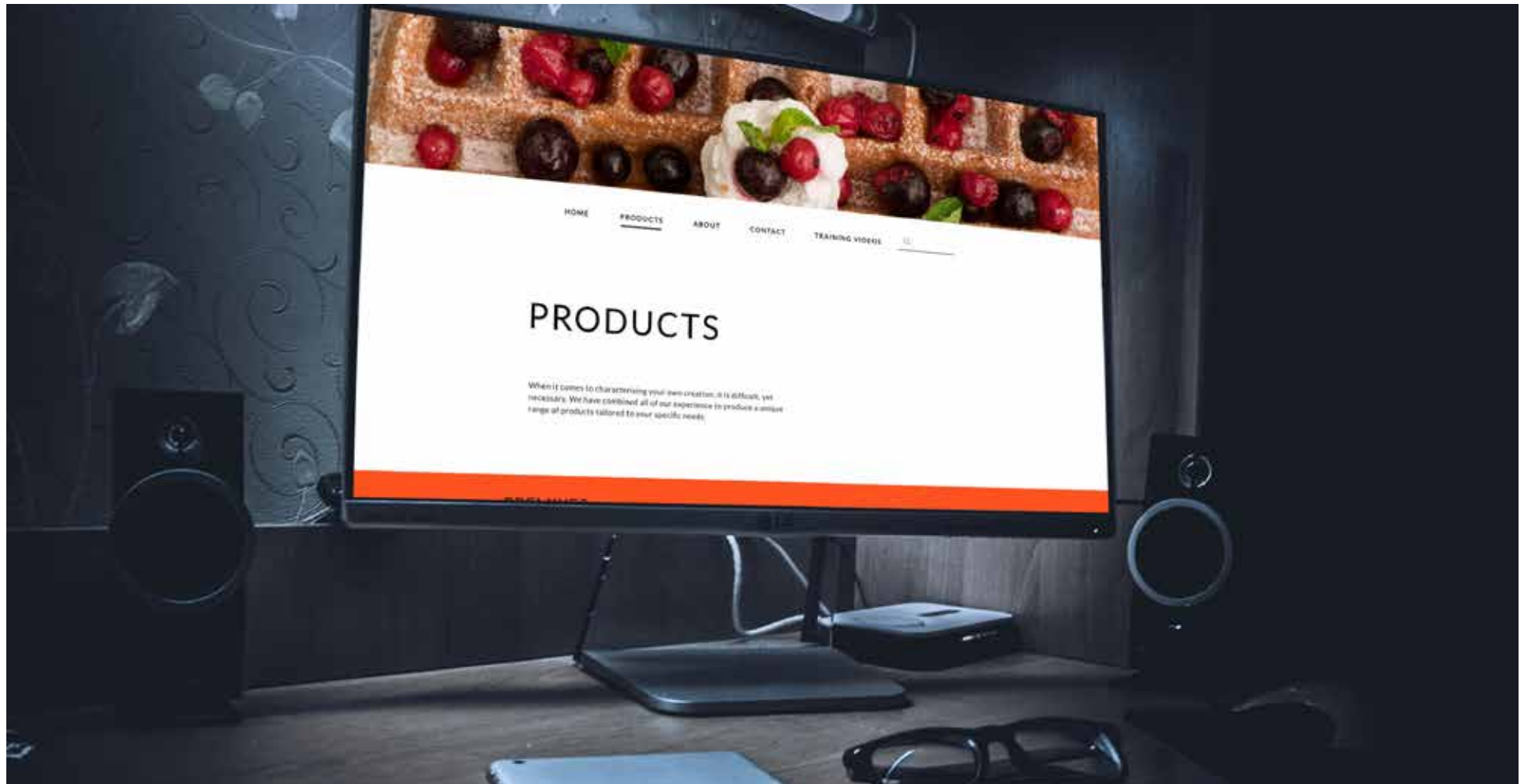
View the website at: www.harshaenterprises.co

CASE STUDY : Sadguru Interiors

IDENTITY DESIGN & BRANDING

Objective: Build a brand that will stand out and stand the test of time in the cutthroat market of interior designers.

Sadguru Interiors knew they needed a rock solid brand to launch their new company proper like, and they knew iBRIDGE DIGITAL had enough caffeine coursing through our collective arrhythmia plagued hearts to pull it off quick.

The founders had a unique and very specific vision for their brand. They wanted something simple, clean and classic while also new school and irreverent. Normally such a request would make us shake our heads in the no fashion, but we were enamored with their conviction and love a good challenge.

So we said "Let's do it" Tone Loc style, rolled up our sleeves and got to work.

CASE STUDY : Toujours

CUSTOM CONTENT MANAGED APPLICATION

Objective: There is a lot of tradition but you also need a lot of inspiration, especially when it comes to food.

So we were asked to create an online home for cupcakes, chocolates etc. at Toujours.

SO MUCH TO DO
AND NEVER HAVE ENOUGH TIME

So we made it easy to get food inspiration.

We created a Custom Content Managed website that was able to give the Toujours team complete control, filtering their products without having to fiddle around.

With over 200 different products, and accessibility from any device inspiration and cookies were never far away.
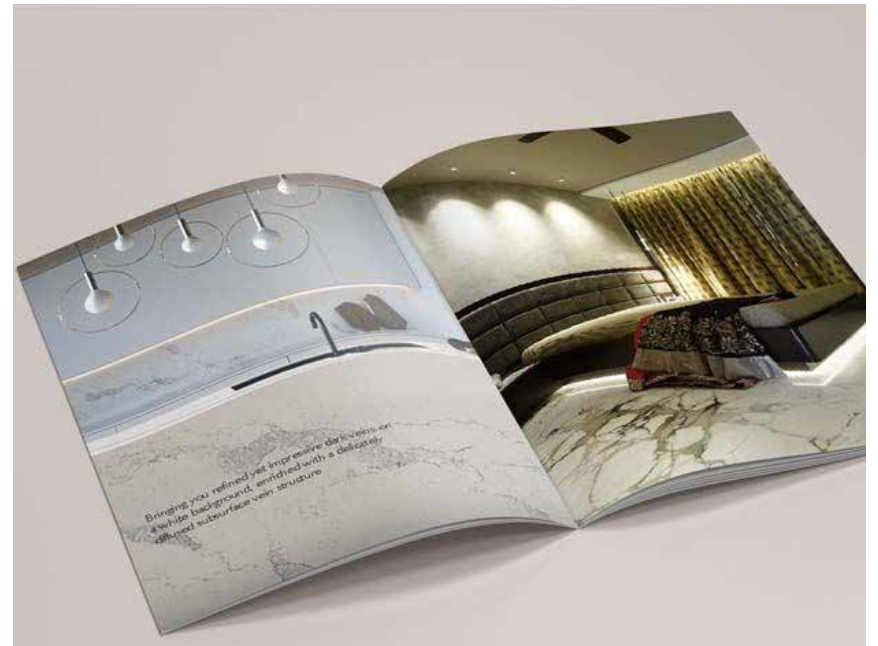
View the website at:
www.toujours.co.in

CASE STUDY : Sitaram Marbles

IDENTITY DESIGN & E-BROCHURE DEVELOPMENT

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iBRIDGE DIGITAL was given a job of developing a full visual identity. Using high-quality paper, and complementary natural materials, it has managed to create a top-notch project. Beautiful patterns, quite neutral color palette, well-thought-out amount of white space and modular system create a fantastic experience with personality and charm.

Shree Sitaram Marble
A Creative Collection

Bringing you refined yet impressive dark veins on a white background, enriched with a delicately diffused subsurface vein structure.

CASE STUDY : Nikilime

RESPONSIVE WEBSITE

Objective: Creating a responsive website that delivers an experience and which also fits in the confines of a four-inch screen.

With the desktop version already pushing the boundaries of modern web practices, the process of translating everything to a small-screen experience was no small task. We boiled the full site down to only the most essential content while staying true to the design and UI elements necessary to communicate the overall concept.

View the website at: www.nikilime.com

UX / NAVIGATION

Because this site is so rich with content, it was imperative to build an intuitive, navigation system to guide users through it. We wanted the navigation to contribute greatly to the site's overall experience, and give users the freedom to explore the site as they choose rather than inhibit their movement from one section to another.

NIKILIME PRODUCTS

PRODUCTS

Quicklime

Hydrated Lime

MgO

SPECIALITY

Diatomaceous earth
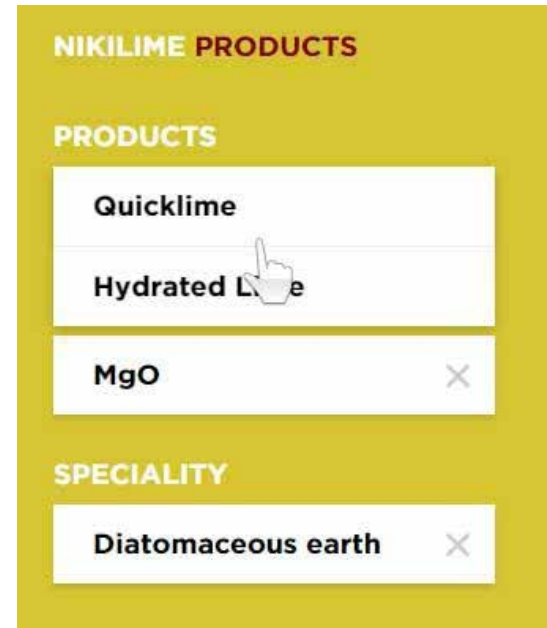
Hydrated Lin

THINKING DIGITAL

We design for humans.

Having a clear understanding of our users, their needs, behaviors, motivations,
common touch points, the media and channels they are exposed to, is critical to our work.

Our thinking and methodology affects the way we look at problems and reach creative branding solutions.

View more of our work at :

www.ibridgedigital.com/work

SERVICES

DIGITAL MARKETING

Digital Marketing Strategy

Social Media

Email Marketing

Video Production

Strategic Partnerships

SOCIAL MEDIA

Digital Strategy Roadmap

Customer Acquisition Optimization

Analytics

Leverage Emerging Technology

SERVICES

WEB & MOBILE

Responsive Development

Content Management Systems (CMS)

Custom Web Applications

UI / UX Design

Search Engine Optimization (SEO)

Information Architecture

Word press Customization

E-Commerce

BRAND STRATEGY

Brand Identity Strategy

Digital Marketing Strategy

Logo / Icon Design

Style Guide

Marketing Collateral

Visual Design

Print & Packaging

OUR CLIENTS

We've worked with wide range of clients from different industries, verticals and geographical location.

Our experience spans from retail, services, food, manufacturing, news and entertainment, media, tech to corporate and distribution.

SOME OF OUR NOTABLE CLIENTS

ADVERTISING & COMMUNICATIONS

CANDOUR COMMUNICATIONS (INDIA)

GOOD RELATIONS (INDIA)

CHARITABLE

GUNVATI J KAPOOR FOUNDATION (UK)

SAVITRI WANEY CHARITABLE (UK)

SHREE BHIMESHWAR NITYANAND SANSTHA)

CHEMICALS

VALBLANC CHEMIE (INDIA)

GARGI HUTTENES ALBERTUS LIMITED (INDIA)

INDIS GROUP (GLOBAL)

ENGINEERING

CLASSIC METALLIC FACTORY LLC (DUBAI)

CLASSIC FASTENERS (SHARJAH-UAE)

UNION SPECIAL MEDWAY (DUBAI)

ENERGY

INDOGREC CLEAN ENERGY FUND (UK)

INTERGEN ENERGY LIMITED (INDIA)

TATVA RENEWABLE ENERGY LIMITED (INDIA)

GOVERNMENT

GOVERNMENT OF FUJAIRAH (FUJAIRAH)

SOME OF OUR NOTABLE CLIENTS

LOGISTICS

FOSMA (INDIA)

DIRECT WORLDWIDE LOGISTICS PTY LTD (AUSTRALIA)

CHANNEL -FREIGHT (INDIA)

PHARMACEUTICALS

LUPIN (INDIA)

LUPIN PHARMACEUTICALS (USA)

BHARAT SERUMS & VACCINES LIMITED (INDIA)

FMCG

CHELLARAMS PLC (NIGERIA)

THE B L CHAINRAI GROUP (NIGERIA)

CHELLARAMS GAMBIA (GAMBIA)

FASHION

ANTONIO BERNINI (ITALY)

TANYA ROSSI (ITALY)

CITICRAZE (USA)

We want to know more.

Nothing beats great insight. And nothing beats the insight and experience of our clients.
We spend time understanding our clients — the nature of their business, the industry, their competitors,
the economic landscape, and other factors — that makes them tick.

Feel free to call us at +91 9177680244 OR email us at business@ibridgedigital.com

CORPORATE INFORMATION

OPERATING HEADQUARTERS

Gayatri Web Services

105, Acme Industrial Park,

IB Patel Road, Goregaon (E),

Mumbai - 400057.

Maharashtra. INDIA

Website :...................... www.ibridgedigital.com

Contact Information :...... Tel.: +91 22 40169756

Email : business@ibridgedigital.com

ORGANISATION IN BRIEF

Almost 12 years in existence with over 800+ projects across 19 countries and over 40 industry segments.

Previously known as Gayatri Microsystems Pvt. Ltd. and was rebranded to Gayatri Web Services in 2015.

Established in Mumbai, INDIA.

FOR SALES INQUIRY

KALPESH UPADHYAY

Contact Information :.Mob.: +91 9177680244

Email : kalpesh@ibridgedigital.com

Some risks should not be taken
like hiring low cost amateurs

Facebook :................ https://www.facebook.com/ibridgeDigital/

Twitter :..................... https://twitter.com/ibridge_digital

Instagram :................ https://www.instagram.com/ibridgedigital/

Linkedin :.................. https://www.linkedin.com/company/ibridgedigital

YOU GOT IT.
somethings are best
left to the professionals